**Native Breastfeeding Coalition of Wisconsin**

**Ho-Chunk Nation**

**Minutes**

**April 25, 2017**

**Call to Order:** The meeting began at 10:05 a.m.

**Attendees:** **Lac Courte Oreilles:** Mary Tribble

**Menominee:** Kathy Lewandowski

**Stockbridge Munsee:** Joan Olson, Anita Mihtukwsun

**Ho-Chunk:** Allie Isaacson, Jessica Stevens

**UW Madison:** Mikayla Kohls

**State of Wisconsin:** Shawn Meyer

**GLITC:** Meghan Porter, Jennifer Ledferd

**Approval of Minutes:** The minutes of the January 31, 2017 meeting were approved as presented with a motion by Allie Isaacson, seconded by Mary Tribble. Unanimously approved.

**Old Business:**

**1)** **Certified Lactation Specialist Training** - Congratulations to the 44 out of 60 people who completed the week-long class held in Lac du Flambeau, March, 2017.

**2)** **Logo/Promotional Campaign/Social Media Update-**

1. Members were pleased with the outcome of the logo. It was reported the logo contest press release was seen in the Stockbridge Munsee Newspaper, Lac du Flambeau Online News, Ho-Chunk Newspaper, Ho-Chunk’s facebook page, Wisconsin Breastfeeding Coalition’s newsletter, LCO Online News and the State Health Website.
2. The Northwoods Breastfeeding Coalition created a resource guide for Forest, Oneida, Price and Vilas Counties. A copy was included as a guide or to hand out.
3. United States Breastfeeding Committee has our coalition identified. Members agreed to have their contact information inputted into the coalition’s profile. [www.usbreastfeeding.org](http://www.usbreastfeeding.org) It is an excellent reference and support for families and professionals. Shawn Meyer set up the Ho-Chunk Breastfeeding Coalition’s profile in the past and offered to help if needed.
4. All social media sites are running well: facebook, twitter, pinterest
5. The website is still under construction.
6. The texting support group phone number remains available to us but there has been no movement towards having it up and running. Promotional material needs to be developed to advertise. Once that starts, daily breastfeeding texts will begin. Meghan suggested researching the Northwest Portland Youth Texting program. It has been a great success to reach young people.

**3) Camie Jae Goldhammer Events-** Camie will be arriving in Wisconsin on June 14. The event in Ho-Chunk Nation will be on June 15 and in Lac du Flambeau on June 16. She will be flying out on the afternoon of June 17.The draft flyers were reviewed with changes recommended. Electronic copies will be forwarded with the minutes. Each tribe should promote the event and invite their medical professionals and community members to attend one of the sessions. There will also be promotion through social media, press releases, and it was suggested that Camie promote the event since she has a huge following. **For one-on-one time with Camie, to discuss your tribe’s breastfeeding situation and ask her questions, please volunteer to transport Camie between event locations or take her to the airport on Saturday.**  Contact Jennifer for more information.

**4) Survey Update and Review of Process-**

**Update:** Each tribe in attendance discussed their progress with getting the survey approved and the data use agreement signed. There are three tribes ready to begin the survey, six tribes that are almost ready, and two that have not responded to being involved in the data collection. If you have questions about your tribe, contact Jennifer.

**Process:**

1. surveys will be mailed to you when they are ready
2. There are two copies of the consent form, one for respondent to keep, one to sign and return. If they include their contact information on that consent form, they will be entered into the drawing for the gift cards.
3. Surveys and signed consent will be mailed back separately when the envelopes are filled. There is no identifying information on the surveys.
4. Meghan discussed setting up a webinar to explain the process to those who may have questions such as home visitors, staff at the clinics, etc.

A how-to guide was handed out and will be mailed with the surveys. A time line was requested. There will be approximately two months to gather survey responses. Tallying and report generation may take up to an additional month. Each tribe will receive their own data and aggregate data for all participating tribes. There was emphasis on not printing your own surveys due to special paper that is used. If you run out or feel you need more, just request them and they will be mailed to you. If you have any questions, you may contact Jennifer or Meghan.

**5) Addressing Breastfeeding Worksites/Businesses**

A copy of the Forest County Potawatomi and Ho-Chunk Nation’s worksite policies were available for review. It was requested that these policies be attached to the minutes for review for those in the process of creating a policy for their tribe.

There were two articles available for review:

“Employer-Based Program to Support Breastfeeding Among Working Mothers: A Systemic Review” Breastfeeding Medicine, Volume 12, Number 3, 2017

“The Breastfeeding Friendly Pediatric Office Practice” The American Academy of Pediatrics, Volume 139, Number 5, May 2017

**6) Coalition Sustainability/By-Laws-** Great Lakes Inter-Tribal Council will continue to seek grant funding to remain the hub of the coalition for all tribes, as suggested at the January meeting. Discussion regarding becoming a non-profit to enhance sustainability resulted in the request for Breastfeeding: The Traditional Way to establish the non-profit status by Fall, 2018.

**New Business:**

**1) Digital Storytelling- Wisconsin Tribes Breastfeed-** Review of “Chocolate Milk” campaign for African American Breastfeeding and the process of digital storytelling. Alan Tallaga has been working with the Wisconsin Breastfeeding Coalition. He is an advocate and writer. Marshelle Archiletta from Minnesota has been storytelling for IHS on diabetes. Isaiah Brokenleg, formerly with GLITC has worked with this process. There are two digital storytelling trainers in Ho-Chunk. This idea was well received to tell the Native American breastfeeding story and will continue to evolve.

**2) Community Activity Brainstorming-**

1. Looking forward to class materials from Breastfeeding: The Traditional Way for prenatal mothers/families and teens. Estimated to be completed near Fall, 2017.
2. For World Breastfeeding Week, Ho-Chunk has a booth and invites other departments. CLC’s put out their materials to reach all their locations. They had 45 attend.
3. Western WI BF Coalition has a Big Latch event. You can contact Jennifer Loging for information.
4. Wood County gathers mothers at a local park and has a professional photographer come to take pictures of moms and babies.
5. Menominee does a “walk” though not sure how it impacts the community.
6. LCO’s Mary Tribble acknowledges they need more awareness education. They are working with Hayward Hospital on CQI efforts and including feeding plans into their birth plans. These are shared with the hospital, doctors, and family to ensure it is followed. Their Doula, Barb Baker La-Rush and WIC Peer Counselor, Mary Robinson are working on including the feeding plans.
7. Bad River has Mama2Mama Gatherings once a month.

**3) Health Fair Attendance-** Set up booth as a lactation suite, include information on how to set up a suite with costs involved.Any type of handouts is always good, magnet with storage guidelines, pens, brochures. Childbirth Graphics has materials. Suggested to attend schools and colleges fairs in the fall, Head Start child development days.

**4) Breastfeeding Management Event-** Duluth MN on May 25mbcduluthbfdg.eventbrite.com

**5) Notah Begay III Grant Opportunity for Tribes-** Breastfeeding initiatives included, due May 8.

**6)** **Wisconsin Association Perinatal Care Conference**- Shawn Meyer will be representing the Tribal perspective on a panel for “Culture and Breastfeeding” Sunday April 30, noon to 2:00 pm.

**7) National Breastfeeding Coalitions Conference**- August 4-6 in Arlington Virginia. Tribal scholarships available, application deadline May 5. Shawn Meyer and Allie Isaacson shared their experience of attending this conference and said it was excellent and steered the work with the Ho-Chunk Breastfeeding Coalition for two years. They strongly encouraged attending if possible.

**Sharing Ideas:** A request from LCO to share information on pow wow breastfeeding tents received responses from Bad River, Menominee, and Stockbridge Munsee. Please review the attachment for more information.

**Meeting adjourned at 1:40 p.m.**

**The next meeting will be in the end of July. We still need a location. If your tribe can host the meeting, please contact Jennifer as soon as possible.**